

Exemplarr to set up BPO unit

Chennai: Exemplarr Worldwide Ltd is setting up a BPO facility at Marg Swarnabhoomi, promoted by Chennai-based real estate and infrastructure company Marg. Exemplarr director Rajini Reddy said the facility would provide services in areas like healthcare and publishing and later expand to areas like legal and engineering services also. It would go on stream in the next six months and generate around 1,000 jobs. Exemplarr is a non-voice based BPO/KPO company incorporated in 1999 and headquartered in Chennai.